GARRIGUES

Francisca Ferreira Pinto

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Intellectual Property

Francisca Ferreira Pinto is a Counsel of the IP Department of Garrigues, where she has pursued her professional career since 2006, having worked in corporate law between 2001 and 2003 and begun its specialization in IP in 2003. She specializes in the areas of Intelectual Property with a special focus in all issues relating to Industrial Property Law. She has a substantial expertise in trademark portfolios management, litigation, enforcement, dilution, domain name, authors' rights and unfair competition matters.

Experience

Francisca Ferreira Pinto is a counsel in the Intellectual Property Department.

She specialized in all sort of industrial and intellectual property issues. Her work with clients who own some of the most prestigious and famous trademarks in the world, in several fields of activity – namely, computer related services, foodstuff goods, beverages, etc.) – has enabled her to gain insight into how to maximize the efficiency and effectiveness of trademark enforcement in Portugal and in the European Union.

Ms Pinto has wide-ranging experience in IP litigation, the enforcement of IP rights and the management of multinational client portfolios, especially regarding the enforcement of well-known and famous trademarks in Portugal.

As an official IP Agent at the PTO - Portuguese Trademark Office and at OHIM – Office for Harmonization in the Internal Market, she offers assistance to clients as regards the daily issues related with the management and maintenance of intellectual property rights, including not only the submission of the corresponding applications, but, most of all, the preparation and submission of judicial appeals of the decisions issued by the PTO, filing of urgent injunctions, of judicial requests of cancelation of intellectual property rights, etc.

Furthermore, she has a wide experience in the negotiation and drafting of all sort of agreements related with intellectual property rights, namely license agreements, technology transfer agreements, software license agreements, etc.

Francisca Ferreira Pinto is a member of the Lisbon Bar Association.

Academic background

Degree in Law in the Faculdade de Direito da Universidade Católica de Lisboa, Post graduation in Corporate Law, organized by Instituto do Direito das Empresas e do Trabalho da Faculdade de Direito de Coimbra, Post graduation in Intellectual Property Law, organized by Faculdade de Direito da Universidade Católica Portuguesa.

Memberships

She is an official IP Agent.

Distinctions

- **Chambers & Partners 2022**
  Band 3
  “Francisca Ferreira Pinto demonstrates solid knowledge of trade mark enforcement, copyright infringement and patent prosecution matters.”

- **Legal 500**
  Rising Star
  “Francisca Ferreira Pinto specializes in enforcement and transactional work involving IP assets.”

- **WTR 1000**
  Featured in WTR 1000 as “SILVER”

  The WTR 1000 is the only definitive guide exclusively dedicated to identifying the world’s leading trademark legal services providers. Through an extensive research process conducted by a team of highly qualified, full-time analysts, the publication identifies the leading trademark law firms and individuals in over 50 global jurisdictions.

  According to WTR "Pinto works hand in hand with clients in a way that brings comfort when important decisions need to be made. She conducts high-quality and in-depth analyses of each case, and knows how to protect portfolios and maximise asset value globally."

- **IP Star**
  Trade mark Star 2022

Publications

Numerous articles and publications, notably including those published in recent years in the specialist journals “World Trademark Review”:

- “A catfight before the General Court”, WTR, 2022.
- "COMPAL v COPAL TREE: figurative element decisive in assessment ofconceptual similarity", WTR, 2022.
- “General Court: consumers do not always attach more importance to first part of words”, WTR, 2014.
- “Decision highlights need to produce all necessary evidence in good time”, WTR, 2014.

- “Differences insufficient to cancel out similarity created by common initial part”, WTR 2012.

Regularly posts on Garrigues IP Blog